

ASSESSING, UNDERSTANDING AND IMPROVING INFORMATION MATURITY



The ability to take decisions makes information valuable

BEING DATA DRIVEN

In a complex, data-rich environment such as healthcare, **descriptive** analytics (what happened) exist in abundance. However, to leverage value from analytics that are **predictive** (what will happen) and **prescriptive** (how to make / not make it happen), a key factor is capability.

Many end users may not be skilled in the interpretation of data and information. A lack of investment in or inability to attract talent may compromise the delivery of information services.

Understanding where the gaps and opportunities lie is key to realising improvement.

WHAT WE OFFER:

THE ASSESSMENT OF INFORMATION MATURITY (AIM)

We developed AIM to deliver an all-encompassing review to get to the heart of potential issues that prevent organisations from turning data into information and information into insights.

Segmented into five domains, the review explores the tangible aspects of technology use and analytics, and also human behaviours and attitudes.

Acknowledging analytics as a specialism, the assessment addresses the **suppliers** and **consumers** of information individually.



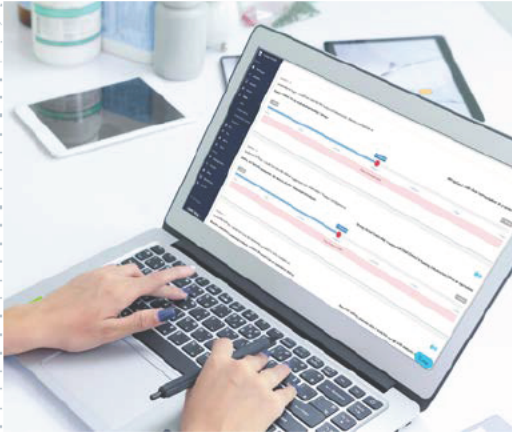
LANGUAGE - A BARRIER TO VALUE

It's easy for an organisation to create the "**BI Production Line**" that produces endless reports, charts and tables, ultimately inducing a feeling of "paralysis by analysis" with end users. However, without context, standards and knowledge, this information may be of little value. As with any conversation, it flows best when both parties speak the same language. A fluency in **data literacy** needs to become a cornerstone of organisational culture to leverage the real value of information.

HOW?

BRG's DRIVE™ is the firm's **Analytics as a Service platform**, built to help our clients create and sustain results.

DRIVE is an innovative, multi-faceted insight-creation platform that harnesses and integrates all of a client's dashboards, scorecards and analytics to allow for BRG and client experts to **create actionable insights** from disparate raw data, enabling focus on the solution.



PULSE

- Pulse is BRG's in-platform survey tool which provides an easy and quick way to create customised surveys. It can provide a live feed on responses and the tools to analyse data obtained.

PEOPLE

- BRG professionals will conduct face-to-face interviews with stakeholders to review themes identified in the quantitative stage and explore the less-tangible perceptions and behaviours that impact culture.

Our Experience

A SUPPLIER AND A CONSUMER

As a global organisation, BRG brings a wealth of experience, having worked with healthcare organisations across the globe, including America, Australia, the United Kingdom and the Middle East.

Our professionals draw on a diverse range of perspectives and disciplines, spanning clinical and non-clinical roles, strategy, operations, technology and business intelligence.

Our organisational and individual experiences as independent **consumers** of information, enable us to engage in continuous improvement, implemented through our joint role as an information **supplier**.

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OUR APPROACH IS DESIGNED TO BE:

■ QUANTITATIVE

Utilising our Pulse application, we issue a quantitative survey to multiple levels of the organisation.

■ QUALITATIVE

Following initial findings from the quantitative surveys, the team will perform structured interviews to elicit a deeper understanding of the survey results.

■ INCLUSIVE

We involve multiple stakeholders within the information supplier and consumer domains (e.g. executives, clinicians, service managers, analysts).